
Jose L. Abreu

Farmer & Grocer

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SKILLS

Experienced and skilled in all facets of farming, I possess a deep understanding of crop and livestock management, I am proficient in machinery operation, and proven ability to solve challenges related to pests, diseases, and adverse weather conditions. My expertise extends to effective inventory and financial management, coupled with a keen awareness of sustainable and environmentally friendly farming practices. With a focus on customer service, organizational efficiency, and merchandising.

EXPERIENCE

Growing High Point, High Point, NC - *Director of Operations*

December 2021 - PRESENT

- Perform maintenance, optimize production and coordinate harvest for all GHP urban farm properties & orchards.
- Facilitate farm business plans, feasibility studies and strategies for value-added agricultural production for our urban farmers.
- Identify, recruit, manage & train farm apprentices in coordination with Community Liaison and Farm to Table Coordinator
- Represent GHP local food system at regional food system meetings, helping to advance policies that are favorable for agriculture.

Superior Foods, High Point, NC - *Owner/General Manager*

September 2011 - Present

- Administrative responsibilities include bookkeeping, payroll management, accounting and staff management
- Inventory Management experience with all departments in the supermarket.
- Merchandising & Promotion experience building produce and grocery displays and configuring store layout.
- Advertising experience with newspaper, radio, TV, podcast and social media ad campaigns

The Budding Artichoke Market - *Owner*

November 2019 - November 2021

- Operated a specialty artisan grocery store which sourced from local farmers and producers.
- Administrative responsibilities including bookkeeping, payroll management, accounting and staff management.

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- Managed/Hosted customer sales events
 - Started a Micro Food Hub business model that was transferred to Growing High Point

Twin Oaks Urban Farm - *Farm manager*

January 2018 - December 2021

- Planted, cultivated and harvested crops grown for market in different growing cultures including vertical, inground and in barrel system.
- Built farm infrastructure such as high tunnels, low tunnels, fencing, irrigation and post harvest infrastructure
- Earthwork experience, arborist skills and general carpentry skills

Northcorner Haven, Lancaster, SC - *Farm Hand*

July 2016 - July 2017

- Livestock husbandry
- Built farm infrastructure including fencing, irrigation, and animal shelters
- Land clearing and Landscape management

EDUCATION

John Adams High School, Queens, NY- *High School Diploma*

September 2003 - July 2007