



# TERRENCE PORRETTO

DEVELOPER / DESIGNER

## PROFILE

Utilizing 15+ years of experience as a Webmaster, Developer and Leader, with a focus on how to design and manage complex systems over their life cycle.

## SKILLS & ABILITIES

- Motivated & Well-Disciplined
- Leadership & Assisting Others
- Knowledgeable in All Things Web
- Business Background
- Team Player
- Mac or PC
- LAMP Stack
- Wordpress
- JS & PHP Frameworks
- HTML, CSS, JS, PHP, SQL, REST API
- Webpack, Babel, PostMan
- Adobe Creative Cloud
- Google Search Products

## CONTACT INFORMATION

919-473-6283  
terrence@porretto.com  
porretto.com  
3412 Mlsty Lynn Ct.  
Fuquay Varina, NC 27526

## EMPLOYMENT HISTORY

### Developer / Designer

#### Quantum Dynamix (10/2020 - Present)

QD is a full-service marketing web agency hosting a wide array of clients. Providing web design, digital marketing, website hosting, and support, business data intelligence, and ADA compliance. Site migrations and theme building are also included in tasks I would perform weekly.

Primarily a WordPress house. I use Elementor for my theme and template building within WordPress. The only complete design platform to offer pixel-perfect design yet produces 100% clean code.

VueJs, Quasar, and Tailwinds CSS have also been used in custom apps, building custom UI's for WordPress and stand-alone use via APIs. Quasar and VueJs combine to make a powerful UX platform for rapid app development.

Design, unless instructed by the client, stems from data gathering, competitive research, and competitor analysis.

- Website Design & Development
- WordPress Development & Maintenance
- Web Performance, ADA Compliance & Security
- Elementor Page Builder
- VueJs, BootStrap, Tailwinds CSS
- Quasar Framework for VueJs

<https://www.americhoice.org> (WP)

<https://www.crosstate.org> (WP)

<https://www.equitopiacenter.com> (WP)

<https://haworthco.com> (WP)

<https://www.kci.com> (WP)

<https://lancastercountycOFFEE.com> (WP)

<https://www.locateauctions.com> (WP)

<https://www.recoverypoint.com> (WP)

### Webmaster

#### Amazing Athletes (9/19 - 1/21)

Amazing Athletes is a Kids' Fitness business that uses sports and physical education to promote healthy development in children. Currently revamping for mobile and digital at home lessons.

- Website Design & Development
- Wordpress Development & Maintenance
- Web Performance & Security
- Performance & Analytics
- AWS Administrator
- GCP Administrator

<https://soccerstarsunited.com> (WP)

<https://amazingathletes.com> (WP)

<https://amazingathletesfranchise.com> (WP)

<https://newyork.supersoccerstars.com> (WP)

<https://boston.supersoccerstars.com> (WP)

<https://la.supersoccerstars.com> (WP)

<https://texas.supersoccerstars.com> (WP)

<https://prosoccerkids.com> (WP)



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## EMPLOYMENT HISTORY

### Webmaster & Technical Consultant

Ramp Rate (9/2015 - 1/2021)

Problem solving is what I do best. I have successfully designed, developed, and supported live production websites and applications for our clients. Modernizing existing websites and cleaning up web environments to match our clients performance and SEO goals.

- Website Design & Development
- Wordpress Development & Maintenance
- Web Performance & Security
- Performance & Analytics

<https://www.ramprate.com> (WP)

### Webmaster & System Designer

Georgia Highlands College - ITS (9/2013 - 9/2015)  
state employee

Stay current with software and technology that can improve the success of our online presence. My main goals were to implement technology solutions that create an incredible experience for students along with faculty and staff.

- Development & Design of Highlands.edu, GHC Athletics
- Implement Best Security Practices
- Single Sign-On for the GHC Intranet
- Debug Web-Based Systems
- Recommend Changes to Policies and Procedures

<https://www.highlands.edu>  
<http://ghcchargers.com>

### Webmaster

Vanguard Integrity Professionals (4/2012 - 2/2013)

A premier IAM & GRC software security firm working with IBM. My role was to introduce new web technologies to their product lineup as well as introduce better web practices for day to day operations. Development of an internal application called "Factonator" that accessed multiple databases across multiple platforms, making it easier to find hidden opportunities and track customer trends. This was built using PHP, PDO, jQuery Mobile and MS SQL.

- Web Development & Design
- CRM Consolidation to MS Dynamics
- Maintain Web Updates & Patches
- Maintain CE Mainframe Courses
- BYOD Strategy

<https://www.go2vanguard.com>



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## EMPLOYMENT HISTORY

### Developer Consultant

#### Qzina Foods (6/2010 - 2/2013)

Qzina Foods is the global leader of Chocolate, Dessert & Pastry Ingredients. I transitioned Qzina from a static 7-page website to a Drupal & Ubercart solution that finally allowed the marketing director to manage content. With the new understanding of Inbound Marketing Tactics, Qzina was now able to syndicate across multiple social networks.

- Web Development
- DevOps
- B2B to B2C Migration Strategy
- Inbound Marketing
- Email Marketing

<https://www.chefswarehouse.com/qzina>

### Webmaster & Producer

#### Exclusive Sports Marketing (3/2002- 9/2010)

We pushed the web envelope for recreational sporting event websites! My main role was to create great websites as part of our promotional sponsorship campaign strategy for the events. As a small company, I used our flexibility to beat our competition by offering a richer user experience online by implementing Drupal CMS before it was popular. From developing websites to producing Broadcast Television, Exclusive Sports Marketing allowed me to not only try but succeed at it all.

- Web Development
- Email Marketing
- Video Production
- Event Management
- Registration & Timing

<https://exclusivesports.com>  
<https://digthebeach.com>  
<https://alamarathon.com>

### Webmaster & Designer

#### HornerXpress (2/2000- 3/2002)

Working in new Business Development and being outside the MIS department, we were able to get a much faster turnaround than normal. The integration of the existing e-commerce system was called "OnRamp", a web-ready module from the internal POS software written in Business Basic that allowed me to access via ASP.NET. Hitting 2 million in sales for the first year. Duties included website development, graphic design, audio/visual presentations, and flash banner

- Web Design & Development
- eCommerce
- Banner Creation
- Email Marketing

<http://www.hornerxpress.com>  
<https://www.aquacal.com>  
<https://autopilot.com>