**Eric Hamaty**

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**Strategy Consultant | Executive | Board Member**

**SUMMARY**

Faith-driven entrepreneur with over 15 years of experience in founding and leading successful ventures across diverse sectors. Passionate about helping businesses not only grow but thrive through strategic advisory services rooted in integrity, vision and stewardship. Specializes in turning around underperforming enterprises, launching startups and guiding mismanaged organizations back to profitability by applying sound principles in corporate finance, leadership and operations.

Known for developing systemized business models that empower teams, foster autonomy, and scale businesses effectively. Strongly believes in leadership through service-educating and empowering management to create frameworks where businesses operate efficiently, ethically, and with purpose. With a proven track record of remote business management, have effectively led teams through challenges, ensuring long-term sustainability and success.

At the core of all endeavors is a commitment to excellence, ethical decision-making, and building lasting relationships. Guided by Christian values, every advisory role is an opportunity to serve businesses in fulfilling their God-given potential while making a positive impact on their communities.

**Core Competencies**

• Visionary Leadership & Strategy Execution

• Entrepreneurial Growth & Business Development

• Corporate Finance, P&L Management & Stewardship

• Contractual Law & Franchising & High-Level Negotiation

• System Development & Remote Business Management

• Employee Development, Conflict Resolution & Talent Acquisition

• Marketing, Sales & Community-Orientated Growth Strategies

• Risk Management & Financial Integrity

**PROFESSIONAL EXPERIENCE**

**Ferndale Convenience Centre | [2009 – Present]**

**Founder & Sole Director**  $5M Annual Turnover

Key Achievements:

• Developed and executed a revenue growth strategy focusing on relationship-driven marketing, networking, and meticulous attention to customer service.

• Designed and implemented strong internal controls, cost analysis measures, and cash control protocols to ensure financial integrity and cost efficiency.

• Spearheaded talent development initiatives, including recruitment, HR processes, mediation, conflict resolution, and employee motivation, fostering a productive and self-sufficient workforce.

• Introduced incentive programs, clear communication channels, and goal-oriented KPIs that empowered management teams to operate businesses autonomously

* *300% Sales growth over multiple franchises*
* *Franchisee of the Year Nominee 2016*
* *Chairman of Regional Franchises 2015 – 2016*
* *Secretary of Regional Franchises 2012 – 2014*

Leadership & Strategic Focus

• Established a system-focused approach based on four key pillars:

1. Revenue Growth: Marketing, strategic networking, and service excellence.

2. Administration: Internal controls, cost analysis, retail standards, and procurement.

3. Employee Training: Mediation, talent identification, HR processes, and leadership development.

4. Customer Service: Focused on building lasting relationships and exceeding client expectations.

• Provided executive advisory support and decision-making guidance for high-level business decisions, ensuring alignment with long-term goals and financial performance.

**PECANWOOD GOLF & COUNTRY CLUB HOA | [2017]**

**Financial Director, Executive Board Member** $200Million | 850 Residential homes

* Approval of new projects
* Negotiating new contracts, lease agreements
* Develop new internal process
* Legal dispute resolution
* Cost Analysis, Reduction & Control
* Provided leadership to 50 employees

**PROP DEV (PTY) LTD** **| [2015 - 2018]**

**Founder & Sole Director** $6M | 80 Residential Apartments

Property Development Company

* Negotiated Legal Agreements with Seller
* Due Diligence, Deal Structuring & Negotiations
* Legal Town planning oversight
* Financial Transaction, Tax, Finance Structuring
* Consulting Design (Architecture, Engineering and Interior design)
* Liaising with Professional Team and consultants (Water, Electrical, Environmental, HSEQ, Town planning)
* Project Management
* Marketing & Sales

**HIGHER EDUCATION**

Bachelor of Commerce |2001

Bachelor of Accounting Honors |2002

Higher Diploma in Corporate Finance and Management Accounting | 2002

Advanced Certificate in Auditing Chartered Accountant |2005

South African Institute of Chartered Accountants |2006