

# Tara Carroll

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## SUMMARY

Passionate farmer with 7 years of experience in all aspects of mixed-crop production agriculture. Knowledgeable in crop cultivation, marketing, and selling. Takes pride in teaching others and creating healthy and efficient team dynamics.

## PROFESSIONAL EXPERIENCE

### The Culinary Gardener, Weaverville, NC — *Field Worker & Delivery Manager*

February 2024 - Current

- ❖ Maintains 2.5 acres of high production mixed vegetable operation including seeding, planting, cultivation, harvest, irrigation setup, and pest control
- ❖ Manages all orders and deliveries to 15 accounts of high end restaurants in and around downtown Asheville, selling more than 2,000 pounds of produce each week

### Mill Town Farmers Market, Canton, NC — *Market Manager*

January 2022 - December 2023

- ❖ Organized more than 20 farmers and artisanal vendors weekly
- ❖ Directed transition to 501c3 nonprofit status
- ❖ Kept thorough records of market statistics to be used to apply for grants and sponsorships
- ❖ Improved accessibility of local foods through integration of SNAP program
- ❖ Diverted food waste through donations to the local Community Kitchen

### Asheville City Market, Asheville, NC — *Intern*

January 2022 - March 2022

- ❖ Conducted vital market operations, through tactful customer service, communication, and conflict resolution with 60 vendors
- ❖ Managed social media marketing campaigns, including weekly farmer interviews

### Frugal Farmers, Buxton ME — *Farm Hand*

May 2018 - October 2021

- ❖ Managed 8 greenhouses of annual and perennial seedlings
- ❖ Provided client consultations for garden planning and design
- ❖ Maintained 8 acres of high production produce and flower operation
- ❖ Assisted in season planning of crops
- ❖ Prepared large scale shipments of produce for regional distribution
- ❖ Operated onsite farmstand with 75-200 daily customers

## EDUCATION

### Warren Wilson College, Swannanoa, NC — *December 2023*

GPA: 4.0

- ❖ Bachelor of Science in Environmental Studies, Concentration on Sustainable Agriculture, Minor in Business
- ❖ Greenhouse manager on Garden Crew, successfully planned 2023 Spring Seedling Sale and sold over 2000 plant starts

## RELEVANT SKILLS

Production Farming,  
Garden Design,  
Landscaping, Irrigation,  
Weed Control, Pest  
Control

Google Applications,  
MSWord, Excel, Social  
Media, Newsletters

Customer Service, Cash  
Handling & Register,  
Strong Product  
Knowledge, Conflict  
Resolution

Time Management,  
Attention to Detail,  
Record Keeping,  
Organization

## CERTIFICATIONS

Inbound Marketing

## ACCOMPLISHMENTS

ASAP Business of  
Farming Leadership  
Summit

Designed and conducted  
research on nitrogen  
transfer between  
legumes and garlic

Self-lead production and  
distribution of garlic  
crop in Maine

Warren Wilson College  
Honors Program

## REFERENCES

**Evan Chender** — Owner, *The Culinary Gardener*

914-393-9563

[info@theculinarygardener.com](mailto:info@theculinarygardener.com)

**Susan Richards** — Owner, *Frugal Farmers*

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[Frugal293@gmail.com](mailto:Frugal293@gmail.com)

**Kelly Lovejoy** — President, *Mill Town Farmers Market*

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